



Helping Our Student Athletes Bring Their "A" Game

2010-2011 DBB ADVERTISING SALES SHEET
Support Decatur Bulldog sports and advertise your business to the Decatur community!

- Super Booster.....\$2,000**
 - Electronic scoreboard video (4x per game): 15 second video, advertiser supplies video (help is available - just ask!)
 - Full page color ad in program
 - Electronic scoreboard ad, (10 exposures/game)
 - Audio announcements during game
 - Sponsorship of Golf Tournament Hole
 - Road Race top sponsorship - center logo on t-shirts
 - 4 tickets to Spring Sports Fest fundraiser
 - Invitation to Big Dog Party to meet the coaches

- Spike Booster\$1,000**
 - Full page color ad in program
 - 15 second video, advertiser supplies video (2x per game) **AND** electronic scoreboard ad (8 exposures/game)
 - Audio announcements during game

- After the Game Sponsor.....\$500**
 - Coupon ad on the "After the Game" page in program
 - Electronic scoreboard ad (6 exposures/game)
 - Audio announcements during game

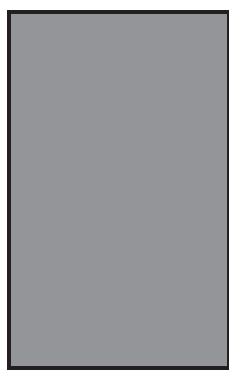
- Fielder's Choice.....\$250**
 - Electronic scoreboard ad (3 exposures/game) **OR** half page black & white ad in program

- Alpha Dog\$100**
 - Bold listing at top of Patron Page in program

- Junior Bulldog Booster\$50**
 - Regular listing at bottom of Patron Page in program

**2010 Fall Program Advertising
Deadline: August 15**

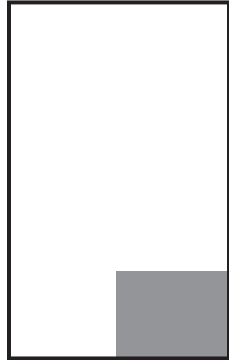
PROGRAM AD SIZES



FULL PAGE
5" w x 8" h



HALF PAGE
5" w x 3.75" h



COUPON PAGE
2.5" w x 1.5" h

Ad Specifications:
Pdf files are preferred, sent electronically.

For information about ad requirements:
Maureen Leahy,
leahydesign@comcast.net,
404.378.6530

Mail completed form and check to: Decatur Bulldogs Boosters, P.O. Box 3241, Decatur, GA 30031-3241
For more information: Frank Reiss, acappellabooks@yahoo.com, 404.578.0412 or
Ann Berg, annfberg@hotmail.com, 404.680.3274

COMPANY/NAME OF ADVERTISER _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

CONTACT PERSON _____

PHONE _____ E-MAIL _____

Make your check payable to **Decatur Bulldogs Boosters**. Contributions are tax deductible.
The Decatur Bulldog Boosters is a non-profit 501(c)3 organization dedicated to supporting the student-athletes in City Schools of Decatur.